



Space Coast Regional Chapter of the Florida Master Naturalist Program
Officers' Meeting
April 6, 2016 3:00-5:00pm
UF/IFAS Extension Brevard County Office

Officers Present:

Bert Alm- President Elect
Karen Rann - Treasurer
Cris Wagner - Past President

Facilitators Present: Brandon Smith-Riverwalk Nature Environmental Programs Supervisor

3pm Call to Order- Bert

Minutes of Last Meeting: March 2, 2016 Meeting Minutes not approved. Tabled for approval at May 4, 2016 meeting.

No agenda for the April 6, 2016 meeting.

Old Business

Financial: Current operating balance \$149.47
Current savings balance \$50.05
Total in account \$199.52

The Chapter's application for 501c3 status was submitted along with the \$400.00 fee for the application.

Membership: 5 new memberships will be processed (Holly received 4, Bert collected 1)

Membership total: 46

Activities and Events Update

MDC Pontoon boat ride: Bert talked with Capt Scott regarding a Chapter excursion. The cost is \$500/2 hr ride and can accommodate up to 40 people. Bert suggested surveying those present at the May Member's meeting to identify the most ideal day/time of day to schedule this trip to accommodate for the most members to participate. The idea of making it a social/sunset cruise was discussed (beverages/h'orderves). Further details to be discussed at May meeting.

Florida Oceanographic Trip: Cris is in communication with Vincent and staff at FOS regarding a chapter visit to see the oyster aquaculture and tour the facility. Plans will likely be for a fall trip, and the date is still TBD reliant upon their deployment schedules. Once a date is set, Cris

will set up a carpool plan and locate a “shuck and share” restaurant for lunch plans after the tour.

Forgotten Coast: Return to Wild Florida movie: Cris suggested reaching out to the group who created this film about hosting a showing in this region (the closest to our area was Gainesville). They have had viewings at universities in several Florida cities. Not only would this be a great edutainment tool for our members, but a potential fundraiser if we were to sell refreshments or charge a nominal donation; possibly share proceeds with the group who did this project. Cris will bring more details to the next Board Members’ meeting.

Education and Outreach Update

NASA Earth Day April 21: Per email, Kerri is TBD on badging for those interested in participating (Karen, Holly, and Cris) and will forward the information as soon as she receives the requirements.

Lagoonacy: Despite inclement weather, the SCRC booth was set up for most of the day. There was a decent turnout of guests, and members spoke with both MDC staff/volunteers and many patrons new to FMNP. Tally was kept, and materials returned to Holly’s office. There are currently a sufficient amount of flyers for the next outreach.

Lagoonfest: Karen will contact MRC regarding a SCRC booth at the upcoming May 21 Lagoonfest and report back at the May meeting her findings.

Additional Notes: Brandon is looking for interested applicants to fulfill a position at Riverwalk Nature Center that is appropriate for a naturalist: camp counselor and a temp position. Cris will share information on facebook as well as via email.

Cris will develop an outreach protocol and reprint the set-up photo. Charity had many questions and communicated she was not wholly confident in setting up the booth without assistance. The protocol will be created to be shared with future members who will be new to setting up the booth at an outreach, as well as a permanent part of the outreach box for reference.

Fundraising Update: Brandon will send along information that outlines how a 501c3 can register with passive fundraising such as Amazon Smile. Karen did suggest funds outside of scholarship money, or through a different fundraising event, be directed towards purchasing items for outreach (i.e. tables, a tent, etc). Brandon recommended signing up for Amazon Wishlist and identify the items the Chapter would like fulfilled by supporters. Once all set up, the board will notify members and potential donors.

New Business

Bert suggested utilizing a survey, either online or at the next Members’ Meeting, to identify if there is a better day/time to host Members’ Meetings so more can attend.

Bert will represent the SCRC at this week's Audubon Society meeting, and share the Chapter's interest in supporting their conservation and survey efforts.

Brandon has expressed a need for educational signage, possibly developed by a current FMNP student or graduate, to be placed at the Archie Carr Refuge informing visitors about the bird poop situation. Signage/a kiosk is also needed at the Everglades Headwaters.

Cris is building a Mailchimp form that can be used for future Chapter mailings. Once completed it will be sent to the board for approval to be used in communicating the President's letter, meeting minutes, current financials, and contain social media and calendar links.

Cris will type up minutes from the Winter Member's meeting to be added to the Chapter's records (official business was conducted and should be recorded). Minutes from the first Member's meeting and future Members' meetings will need to be recorded as well.

Plans for May Member's meeting will be solidified at the next Board Members' meeting.

Any additional thoughts to be added to the May BoD meeting's agenda should be emailed to Greg. Any information to be sent to the FMNP newsletter should be emailed to Holly, as per the correspondence sent out earlier this week.

Meeting Adjourn: 3:55pm