

# Space Coast Regional Chapter of the Florida Master Naturalist Program Officers' Meeting

August 3, 2016 3:00-4:30pm

UF IFAS Extension Brevard County, 3695 Lake Drive, Cocoa, FL 32926

# Officers Present:

Bert Alm - President Elect Karen Rann - Treasurer Cris Wagner – Past-President

# Facilitators Present:

Holly Abeels – Florida Sea Grant Extension Agent Brandon Smith – Environmental Program Supervisor

# Minutes of Last Meeting:

July 6 meeting minutes approved with Bert's changes.

# Old Business

#### Financial:

Account balance as of 7-31-16 Savings Account \$60.05 Checking Account \$404.75 Total \$464.80

The expanded format with detail financial report is appreciated and liked by the group.

# Membership total: 53

Board members please try filling out the pdf membership application that Cris sent out on 8/1 to make sure all the fields work appropriately.

Karen will look at a way to put a PayPal button on the fillable pdf membership form or have a PayPal button/link on our SCRC website. We could also have members link to a google form with a thank you page and link to pay on PayPal.

# PayPal Discussion

Karen looked at PayPal for non-profits information for our organization. We need to supply PayPal with information that we are a non-profit organization (acceptance letter and voided check). Rates are \$0.30 per transaction and 2.2% fee of amount collected. PayPal statements are straightforward. We need to go into PayPal to do a transfer from PayPal into our checking account. PayPal provides a code to copy and paste right into our website.

Motion to go ahead and move forward on getting PayPal account. For membership dues, would still be \$15.00 with no additional fee. But for everything else where we're charging a fee, we would add in the cost for the PayPal fees and everyone would pay the same amount whether they are paying by check or PayPal. Cris seconded. All in favor.

# Activities and Events Update

#### August 11 Membership Meeting

Chad said MDC is ready for us. Allison and Patty are ready and will be there on time. Cris will bring a box of joe. Karen will bring a snack. Holly will bring sign in sheet. Cris will get reusable plates and cups from Brandon.

For future membership meetings it would be helpful to have a checklist so we always remember what to bring. Holly will start checklist and send to board.

Agenda items: Officer positions up for election and ask for nominations. Talk about board member gaps and positions need to be filled. Sea Camp workshop. People input volunteer hours before end of the year. What are things we can do to get members more involved? What do our members want?

Allow members to vote in election at membership meeting in November 10th.

# September 17<sup>th</sup> Kissimmee Prairie Preserve Outing

Kissimmee Prairie Preserve outing on September 17th still firming up details and Florida Oceanographic Society on October 14th still firming up details. Need to put on Eventbrite once we have more information.

Suggestions for future chapter activities are the FIT Vero Beach Marine Lab, Crystal River Springs and Fakahatchee. Big Cypress Swamp walk on October 29th will not be a chapter sponsored activity. We will just send information out to members.

# Education and Outreach Update

KBB Riverfest on November 12th from 5-7:30pm. Conflict with Indian River Lagoon Fest on Front Street (10am-5pm) on same day. Possibly split time with Riverwalk Park. We will provide

materials and possibly a member representative to River Lagoon Fest at Riverwalk booth and we could set up a boot at Riverfest and display Riverwalk Park materials.

Hoot in the Park on November 19th at Wickham Park.

Ocean Reef Beach Festival on December 3rd at Pelican Beach Park.

Start keeping an ear out for upcoming events we can have a booth at.

Karen Tobi is going to promote our chapter at the Freshwater Systems class in St. Johns County.

Lake County is a bit far away.

Orange county Upland Systems class at Oakland Park Nature Preserve. Bert might be able to go to this class. He will check his schedule.

Coastal Systems in Volusia county at Marine Discovery Center. We could ask Charity or Chad at Membership meeting on 8/11 if they would promote our chapter.

# Other Topics:

Brandon request to use the SCRC 501(c)(3) nonprofit organization to be able to receive and accept donated funds for the Nature Explore Classroom at Riverwalk Park. Depending on the process, we would have to apply for the grant and spend the money on the items needed and then provide them to Brandon. Approved by board members.

What are things we can do with our members to get them more involved? Instead of the same 10 people always signing up or volunteering for activities and events.

Next BOD Meeting (September 7, 2016) location at the Cocoa IFAS Extension Office. 4:30 p.m. Meeting adjourned