

Let's Talk...

Trends in Plastic

Unwrapped: A Guide to Consumer Packaging!



**MAKING A DIFFERENCE
TOGETHER!** 

**Buy Less
Choose Well
Make It Last**

Packaging Trends

Paperization

Shift from plastic to fiber-based materials for better recyclability.

Biodegradable Packaging

Use of materials that decompose naturally, reducing environmental impact.

Reusable Packaging

Designing packaging that can be reused multiple times to reduce waste.

Active Packaging

Packaging that interacts with the product to extend shelf life.

Smart Packaging

Incorporating technology like QR codes for consumer engagement.

Lightweight Packaging

Reducing material usage to lower transportation costs and environmental impact.



LEARN MORE 

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