Saving on Deliveries

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Millions of Americans are using food delivery apps like Doordash or Uber Eats, over 100 million in fact. People from a wide variety of income levels and ages use these services for plentiful reasons. Takeout saves time and enables people to spend more of their downtime relaxing and less time in the kitchen. Some people are too tired to cook or are sick, so they need a convenient option.

According to Zion and Zion Research, people earning under $25k salaries tend to be, proportionally, the biggest users of food delivery apps (as of 2019). These services can be expensive, so learning how to save money when ordering food can help people a lot. These are some tips for saving money while ordering delivery food.

Tip #1: If possible, try and order directly from the restaurant.
Prices from the restaurants themselves are often cheaper than the prices on delivery apps. What will happen after you place your order is the restaurant will submit the order on the delivery service, and once a driver gets put on the order, it'll be delivered right to you.

Tip #2: If you're ordering often, consider a subscription.
Many services like Doordash or Uber Eats offer monthly subscription programs that, if you're on them, eliminate delivery fees, which constitute $2-5 per order. At a cost of around $8-10/month, DashPass (the subscription offered by Doordash) is definitely worth it if you're ordering using delivery apps more than twice a week (which 31% of Americans do).

Tip #3: Try finding promotion codes.
If you look online, you can often find coupon or promotion codes for most delivery services. Most of them are just a few clicks away. For example, on Valentine's Day, the Promo Code WINGMAN on Postmates got $24 off of orders $36 or more.

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