

NATURALLY FLORIDA

*a podcast about Florida's natural areas and the
wild things that live here*



WWW.NATURALLYFLORIDAPODCAST.COM

ABOUT THE PODCAST

- Florida-specific, research-based, and conversational in nature
- Listeners can ask questions and make topic suggestions [online](#)
- New 15-25 minute episodes available monthly
- Addresses wildlife species and Florida's unique ecosystems
- Includes ways listeners can help support Florida's environment



WHY "NATURALLY FLORIDA"?

We want to reach more people with nature education. After looking at what Florida-based nature podcasts existed, we could only find ones about birds, fishing, hunting, hiking, and history, but nothing that encompassed all of Florida's amazing ecosystems and the incredible diversity of species we have here. That was the start of "Naturally Florida".



Recording session. Note my "Minions" microphone...googly eye not included.

PROMOTIONAL VIDEO (35 SECONDS)



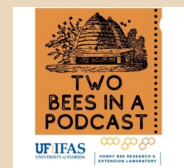
IN THE NEWS

"Naturally Florida" has been featured in:

- [Tampa Bay Times \(July 2021\)](#)
- [The Gabber \(July 2021\)](#)
- [Podcast Business Journal \(July 2021\)](#)

PODCAST FEATURES

"Naturally Florida" has been featured on the following podcasts:



ABOUT THE HOSTS



SHANNON CARNEVALE, M.S.

**Natural Resources and Conservation Extension Agent
UF/IFAS Extension Polk County**

Shannon leads the Natural Resources and Conservation Extension program in Polk County, addressing issues related to watershed ecology & restoration, invasive plant management, and wildlife ecology. Shannon collaborates with Florida LAKEWATCH, training volunteers for lake water quality sampling and she is the chair of Winter Haven's Urban Forestry Advisory Board.

EDUCATION

- M.S. Agricultural Education and Communication, 2014
- Florida Natural Resources Leadership Institute, 2012
- B.S. Forest Resources Management, 2009



LARA MILLIGAN, M.F.R.C.

**Natural Resources Extension Agent
UF/IFAS Extension Pinellas County**

Lara's Extension programming focuses on coexisting with wildlife and water resource education. She accomplishes this through train-the-trainer educator workshops, the Florida Waters Stewardship Program, the Florida Microplastic Awareness Project and more. Lara currently serves as Past-President of the national Association of Natural Resource Extension Professionals.

EDUCATION

- Florida Natural Resources Leadership Institute, 2015
- Master of Forest Resources and Conservation, 2011
- Certificate in Environmental Education & Communication, 2011
- B.S. Natural Resource Conservation, 2010

MEDIA RESOURCES

At the links below, you will find promotional materials for your use while discussing the Naturally Florida podcast. Please contact us with any questions.



DIGITAL POSTERS

Posters for Naturally Florida were designed for you and your audience, please choose the flier which is most appropriate to you.

[Click here for the publicly available files via OneDrive](#), password: "Naturally Florida Podcast 2021"

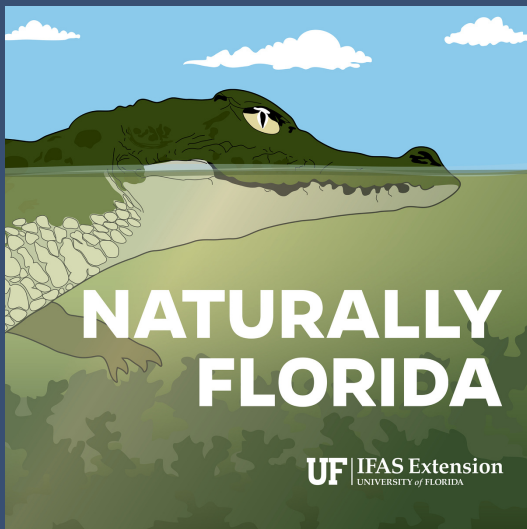
PHOTOS OF SHANNON AND LARA

[Click here for the publicly available files via OneDrive](#), password: "Naturally Florida Podcast 2021"



Top, around clockwise: Lara leading a guided hike (Pinellas County Government), Shannon teaching a kayak tour (UF/IFAS Photo by Tyler Jones), Lara outside her office at Brooker Creek Preserve (UF/IFAS Photo)

Top right, around clockwise: Shannon recording a radio segment for 88.5 WMNF (UF/IFAS Photo), Shannon presenting at international groundwater conference (UF/IFAS Photo by Tyler Jones), Shannon and Lara winning a national award for the Wildlife Wednesday Webinar series (UF/IFAS Photo)



BEYOND NATURALLY FLORIDA

Shannon and Lara have 22 years combined experience in environmental education. They have teamed up over the years to collaborate on successful educational programs, earning them local, state, and national recognition. You can keep up with their latest projects by visiting their websites: [Polk Extension](#) & [Pinellas Extension](#).

NOTABLE AWARDS & PUBLICATIONS



WILDLIFE OF FLORIDA

This national award-winning webinar program ran from 2015 - 2020, offering 30 live-streaming webinars on topics ranging from invasive species to tips for creating wildlife-friendly spaces. Follow-up surveys of webinar participants showed improved understanding of living with wildlife after watching these episodes, and they made simple changes in their life to co-exist more peacefully with area wildlife.



THIS OR THAT? A FIELD GUIDE

This national award-winning field guide covers nearly 100 commonly misidentified animals, plants and insects. Side-by-side photos are paired with descriptions of each species' distinguishing features. The large-format, easy-to read, and wipe-clean guide emphasizes endangered, invasive and venomous species, ensuring public health and protection of our native species. Available through the UF/IFAS Extension bookstore at ifasbooks.com or 352-392-1764.

