



St. Johns County 4-H Youth Development

3125 Agricultural Center Drive  
St. Augustine, FL 32092-0572  
Phone: 904-209-0430  
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<http://stjohns.ifas.ufl.edu>

September 2023

Dear Friend of 4-H,

The St. Johns County 4-H Association would like to request support for an upcoming event benefitting St. Johns County 4-H Program. Florida 4-H serves over 200,000 youth annually. This past year, the St. Johns County 4-H Program served over 7,000 youth who took part in 4-H clubs, 4-H school enrichment programs, and day and residential camps. 4-H uses a learn-by-doing approach to help youth gain knowledge and skills they need to be responsible and productive citizens. Youth engaged in positive youth development program like 4-H are four times more likely to contribute to their communities, two times more likely to make healthier choices, and two times more likely to participate in science programs outside of school time (4-H Study of Positive Development of Youth Fact Sheet, Tufts University, December 2013).

The St. Johns County 4-H program, in conjunction with RaceSmith, Inc., will host the Cottonmouth Quarter Marathon and 5K in Elkton, FL on Saturday, November 4<sup>th</sup>, 2023. The proceeds will directly benefit youth in the St. Johns County 4-H program.

The St. Johns County 4-H Association is asking for sponsorships for the Cottonmouth Race that will be used to directly support our local 4-H youth participating in competitive events. The association aims to award over \$5,000 each year to support 4-H youth projects in competition. Your contribution will help us continue this representation of St. Johns County 4-H achievement across the state and country.

The Sponsor Categories are as follows:

- Gold Sponsor: \$500 or more
- Silver: Sponsor: \$250
- Bronze Sponsor: \$100
- Friend of 4-H (non-business): \$50

The St. Johns County 4-H Youth Development Program is very appreciative of our community's support. If you are able to be a race sponsor, please complete and submit the attached form. You can also make a donation for any amount by visiting <https://runsignup.com/Race/FL/Elkton/CottonmouthRun>.

Thank you for your consideration in support of *Making the Best Better* in St. Johns County!

Sincerely,

Handwritten signature of Allie Prevatt in black ink.

Allie Prevatt  
St. Johns County 4-H Extension Agent I

Handwritten signature of Julia S. Kelly in black ink.

Julia S. Kelly  
St. Johns County 4-H Extension Agent II

## Sponsorship Proposal

Cottonmouth Quarter Marathon and 5K - Elkton, FL – Saturday, November 4, 2023

### **GOLD: \$500 or more**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name/logo will be displayed with a link on the race website
- Handouts and/or inserts of any provided marketing materials, premiums, samples, or coupons to race participants
- Your Company will be mentioned on the public address system during the event
- Company logo will be displayed in medium size on all participant t-shirts
- VIP package with 4 complimentary race entries and 4 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event
- Banner provided by Sponsor will be displayed at the race site

### **SILVER: \$250**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name will be displayed with a link on the race website
- Handouts and/or inserts of any provided marketing materials, premiums, samples, or coupons to race participants
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts
- VIP package with 2 complimentary race entries and 2 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event

### **BRONZE: \$100**

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name will be displayed with a link on the race website
- Handouts and/or inserts of any provided marketing materials, premiums, samples, or coupons to race participants
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts.

### **FRIEND OF 4-H – Non-Business: \$50**

- Your name will be mentioned on the public address system during the event.
- Your name will be displayed on all participant t-shirts and on the race website.

Name of Sponsor: \_\_\_\_\_ Level of Sponsorship: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address (to link on race website): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Table Needed at Finish Line? Yes \_\_\_\_ No \_\_\_\_ Will you provide marketing materials for handout? Yes \_\_\_\_ No \_\_\_\_

**TO GUARANTEE LOGO ON SHIRT, FORM AND PAYMENT  
DUE BY OCTOBER 24th**

**For more information, contact:**

Allie Prevatt

[Vanderson2@ufl.edu](mailto:Vanderson2@ufl.edu)

(904) 209-0430

<https://runsignup.com/Race/FL/Elkton/CottonmouthRun>

Please make checks payable to: **St. Johns County 4-H Association**

St. Johns County 4-H

C/O Allie Prevatt

3125 Agricultural Center Drive

St. Augustine, FL 32092

4-H Club Recognition Only
Club Name _____
Acquiring Member _____