



Name: \_\_\_\_\_

Club: \_\_\_\_\_

Division:                  Junior                  Intermediate                  Senior

I hereby certify that as the exhibitor of the project(s), I have personally completed this project summary.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date



Two goals I have for my project:

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List three (3) new skills you learned during this project:

- 1.
- 2.
- 3.

What are two accomplishments you made during this project?

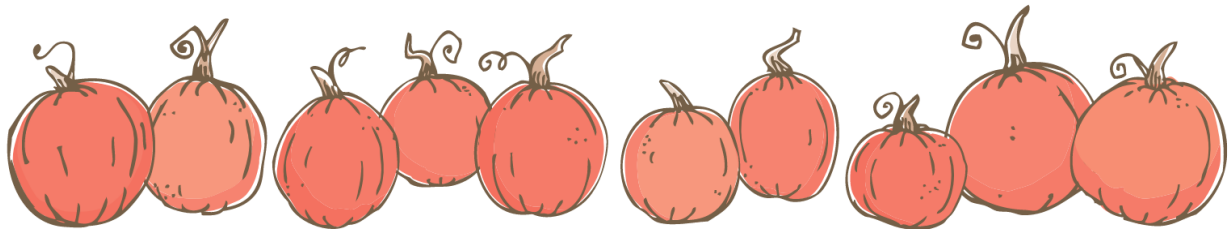
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## Project Log

Use this table to log all meetings, activities, and/or events you do related to you pumpkin project. You can even enter the time you spend carving your pumpkins from the project!

Event/Activity Name	Date	Number of Hours	Description





During the project, you learned how marketing plays a role in the food systems chain. Complete the following questions below.

**Define the following terms:**

**Supply:**

**Demand:**

**How can a change in supply or demand impact your market?**

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**What is a target market?**

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**Why is it important to gather information about your target markets and customers?**

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If you were to hold a Pumpkin Stand, what marketing techniques would you use to promote your stand?

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What did you learn about pumpkins through the third meeting (nutrition/food activity)?

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What was the most challenging part of the pumpkin labs (nutrition/food meeting)?

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How can you use what you've learned to make healthy food and beverage choices in the future?

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Visit <https://www.myplate.gov/myplate-plan> to get your *MyPlate Plan* and <https://www.myplate.gov/> to find 4 healthy eating tips.